



## EXPERT TIP: JAMIE SCHLER

Blog: Life's A Feast

http://lifesafeast.blogspot.com

Started: 2008

Topic: Food

"Patience and confidence tempered by humility go a long way when building your blog community. Create a welcoming space (your blog), and one that reflects you and your personality, and highlights your talents; don't try to be an imitation of anyone else. Trust yourself and your instincts, and follow them, while gratefully accepting guidance, advice, and encouragement from those whom you respect."

**Credentials:** Jamie Schler is a freelance writer specializing in food and culture. An American living in Europe for 25 years, she is co-founder of From Plate to Page, an intensive, hands-on workshop dedicated to food writing, styling, and photography. Jamie has been published widely and her work appears regularly in *The Huffington Post*. She is an established food writing instructor and international conference speaker.